

Subject: RE: Urgent - Legislative Position Requested

From: Jason Bryant <jason@bryantga.com>

Date: 01/04/2018 08:03 PM

To: Kate Schwab <kate@downtownsb.org>, Steve Snider <steve@downtownoakland.org>, Kraig Kojian <KraigK@dlba.org>, Dominic <Dominic@downtownslo.com>

CC: Andrew Thomas <andrew@thewestwoodvillage.com>, Emilie Cameron <ecameron@downtownsac.org>, Karin Flood <Karin@unionsquarebid.com>, byron best <byronjbest@yahoo.com>, Chip <chip@downtownsantacruz.com>, Elizabeth Studebaker <Estudebaker@sandiego.gov>, Joseph Mariani <Joe@hollywoodbid.org>, Michael Ault <mault@downtownsac.org>, Steve Mulheim <Steve@oldpasadena.org>, Steven Welliver <steven@downtownsm.com>, "Zelalich, Blage" <blage.zelalich@sanjoseca.gov>, jose@fashiondistrict.org, David Downey <David@downtown.org>, Eric Crane <ecrane@downtownsac.org>, Austin Metoyer <austinm@dlba.org>, Nate Echeverria <necheverria@sjdowntown.com>, Kerry Morrison <kerry@hollywoodbid.org>, John Lambeth <jlambeth@civitasadvisors.com>, Jeremy Harris <jharris@lbchamber.com>

Dear CDA Board -

We have added CDA to the coalition letter opposing AB 1506 - see attached letter. The bill will be heard next Thursday, 1/11 in the Assembly Housing Committee. With the changes in the committee membership (due to recent legislative vacancies), we expect the bill to be approved by the Committee and move straight to the Assembly Floor.

We have a better shot at stopping the bill on the Assembly Floor because of the number of Democrats and Republicans who we believe will oppose the bill.

If each individual BID is willing to take an "oppose" position on AB 1506, please let me know. I can provide you with a sample letter and submit it on your behalf. A grassroots effort here could be very helpful in keeping the bill from advancing this year.

Thank you,

Jason

JASON BRYANT
916-599-1826



From: Kate Schwab [mailto:kate@downtownsb.org]

Sent: Thursday, January 4, 2018 10:34 AM

To: Steve Snider <steve@downtownoakland.org>; Kraig Kojian <KraigK@dlba.org>; Dominic <Dominic@downtownslo.com>

Cc: Andrew Thomas <andrew@thewestwoodvillage.com>; Emilie Cameron <ecameron@downtownsac.org>; Karin Flood <Karin@unionsquarebid.com>; byron best <byronjbest@yahoo.com>; Chip <chip@downtownsantacruz.com>; Elizabeth Studebaker <Estudebaker@sandiego.gov>; Joseph Mariani <Joe@hollywoodbid.org>; Michael Ault <mault@downtownsac.org>; Steve Mulheim <Steve@oldpasadena.org>; Steven Welliver <steven@downtownsm.com>; Zelalich, Blage <blage.zelalich@sanjoseca.gov>; jose@fashiondistrict.org; David Downey <David@downtown.org>; Jason Bryant <jason@bryantga.com>; Eric Crane <ecrane@downtownsac.org>; Austin Metoyer <austinm@dlba.org>; Nate Echeverria <necheverria@sjdowntown.com>; Kerry Morrison <kerry@hollywoodbid.org>; John Lambeth <jlambeth@civitasadvisors.com>; Jeremy Harris <jharris@lbchamber.com>

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Downtown Santa Barbara agrees to oppose AB1506.

Thanks, Kate.

Kate Schwab

Marketing & Communications Director
Downtown Santa Barbara

Email: Kate@DowntownSB.org

O: 805.962.2098 x802

D: 805.979.4338

C: 805.450.8084

F: [805.962.3286](tel:805.962.3286)



DOWNTOWN
SANTA BARBARA



From: Steve Snider [<mailto:steve@downtownoakland.org>]

Sent: Friday, December 22, 2017 1:08 PM

To: Kraig Kojian <KraigK@dlba.org>; Dominic <Dominic@downtownslo.com>

Cc: Andrew Thomas <andrew@thewestwoodvillage.com>; Emilie Cameron

<ecameron@downtownsb.org>; Karin Flood <Karin@unionsquarebid.com>; byron best

<byronjb@yahoo.com>; Chip <chip@downtownsantacruz.com>; Elizabeth Studebaker

<Estudebaker@sandiego.gov>; Joseph Mariani <Joe@hollywoodbid.org>; Kate Schwab

<kate@downtownsb.org>; Michael Ault <mault@downtownsb.org>; Steve Mulheim

<Steve@oldpasadena.org>; Steven Welliver <steven@downtownsm.com>; Zelalich, Blage

<blage.zelalich@sanjoseca.gov>; jose@fashiondistrict.org; David Downey <David@downtown.org>; Jason

Bryant <jason@bryantga.com>; Eric Crane <ecrane@downtownsb.org>; Austin Metoyer

<austinm@dlba.org>; Nate Echeverria <necheverria@sidowntown.com>; Kerry Morrison

<kerry@hollywoodbid.org>; John Lambeth <jlambeth@civitasadvisors.com>; Jeremy Harris

<jharris@lbchamber.com>

Subject: RE: Urgent - Legislative Position Requested

The Downtown Oakland Association and Lake Merritt-Uptown District Association also agrees to oppose AB1506.

Thank you,

Steve Snider | Executive Director

Uptown & Downtown CBDs | Oakland Central

388 19th Street, Oakland, CA 94612

p: [510.238.1122](tel:510.238.1122)

m: [415-847-2903](tel:415-847-2903)

OaklandCentral.com | DowntownOakland.org | LakeMerritt-Uptown.org

From: Kraig Kojian [<mailto:KraigK@dlba.org>]

Sent: Friday, December 22, 2017 11:08 AM

To: Dominic

Cc: Andrew Thomas; Emilie Cameron; Karin Flood; byron best; Chip; Elizabeth Studebaker; Joseph Mariani; Maggie Campbell; Michael Ault; Steve Mulheim; Steve Snider; Steven Welliver; Zelalich, Blage; jose@fashiondistrict.org; David Downey; Jason Bryant; Eric Crane; Austin Metoyer; Nate Echeverria; Kerry Morrison; John Lambeth; Jeremy Harris

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The Downtown Long Beach Alliance opposes AB1506 and join CDA in its advocacy efforts. Thanks all for your leadership and happy holidays. Talk soon.

Kraig Kojian

President & CEO

Downtown Long Beach Alliance

T: 562-436-4259 F: 562-437-7850

www.downtownlongbeach.org

On Dec 22, 2017, at 10:10 AM, Dominic <Dominic@downtownslo.com> wrote:

I support the CDA position to oppose AB1506. Headlines in our local paper today state California had an increase of 300,000 residents in 2017. We need to build more housing to keep up with this if we want to support a growing economy.

Dominic Tartaglia

Executive Director / Downtown SLO

A: 1108 Garden Street Suite 210 San Luis Obispo, CA 93401

T: [\(805\)541-0286 Ext. 14](tel:(805)541-0286)

W: <http://downtownslo.com>

E: dominic@downtownslo.com

On Dec 22, 2017, at 7:13 AM, Andrew Thomas <andrew@thewestwoodvillage.com> wrote:

Oppose.

Thanks! Have a great holiday, everyone.

Andrew

Andrew Thomas

Executive Director

Westwood Village Improvement Association

10880 Wilshire, Suite 117

Los Angeles, CA 90024

T: (310) 470-1812

F: (310) 474-2414

www.thewestwoodvillage.com

On Dec 21, 2017, at 5:29 PM, Emilie Cameron <ecameron@downtownsac.org> wrote:

CDA Board of Directors:

With the 2018 Legislative Session right around the corner and committee hearings gearing up in early January, Jason has passed along an urgent request to join a coalition (see attached) opposing of an effort to repeal California's rent control law – Costa-Hawkins Act. With the holidays, we suspect organizing a call

tomorrow is going to be difficult so ask you consider taking a position by email. Please reply with your vote no later than **Jan. 2**.

Staff Recommendation: Oppose

Incentivizing new construction and redevelopment is critical to creating vibrant urban communities that can attract and retain new residents. This measure will hinder these efforts.

Background

The Costa-Hawkins Act was approved in 1995 and barred rent caps on apartments and rental homes built after that year. Assembly Bill AB 1506 (Bloom, D-Santa Monica) would repeal the Costa-Hawkins Act and would allow cities and counties to establish rent control measures to place caps on the price of rent on all units in that jurisdiction.

Apartment groups have led the opposition of AB 1506 in 2017 and are preparing for a hearing on the bill on January 10, 2018 in the Assembly Housing Committee. Opposition to the bill is led by apartment builders, commercial developers, Realtors, small business groups and CalChamber. The bill is supported by tenant rights groups, including several community based organizations including the Alliance of Californians for Community Empowerment and the faith-based organization LA Voice.

Arguments in opposition of AB 1506:

Repealing Costa-Hawkins does not build a single unit of new housing and will be used by anti-growth activists to halt new development opportunities. Repealing Costa-Hawkins would exacerbate California's housing crisis by deterring new housing construction. According to the California Apartment Association, "this will stymie the building of new apartments thus worsening an already dire housing crisis." Rent control diminishes the quality of housing – lower rental rates mean less revenue to provide maintenance and improvements to the existing housing stock.

Arguments in support of AB 1506:

Rents have skyrocketed in many parts of the state and a lack of affordable housing has placed significant economic impacts on the middle class. Rent control measures can stabilize rental housing prices and keep people in their homes.

Please don't hesitate if you have questions. Thanks, Emilie

<image001.png>

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#) [<image005.png>](#)

Emilie Cameron

**PUBLIC AFFAIRS & COMMUNICATIONS
DIRECTOR**

ecameron@downtownsac.org

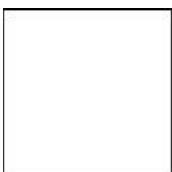
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DowntownSac.org + GoDowntownSac.com

<AB 1506 Coaliton Oppose - Updated[2].docx>



— Attachments: _____

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image006.jpg	0 bytes
AB 1506 Coaliton Oppose 1_4_18.pdf	426 KB